Jitterbug & Simple Flip Phones

Simple phones with big buttons and loud speakers — made for talking and texting, without the fuss of a full smartphone. If a regular smartphone feels overwhelming, one of these may be exactly right.

The two big names in simple phones are Jitterbug (by Lively) and TracFone flip phones. Here is what each one offers.

Jitterbug: Lively keeps it simple on purpose

Lively sells only two phones — there is no long confusing lineup to pick through. Both run on Verizon's network, both have an Urgent Response button, and there are no long-term contracts.

- 1. Jitterbug Flip2 — the classic flip phone.
- 2. Jitterbug Smart4 — the simplest smartphone.
- 3. Lively Mobile2 — not a phone at all. This one comes up a lot, so it is worth knowing: a small portable device you carry that connects you to Lively's help team anywhere. It pairs with Lively's health and safety plans, like the Urgent Response service below.

The Urgent Response button

Every Jitterbug phone has a dedicated button that connects you to Lively's help team, 24 hours a day — for emergencies big and small, from a fall to a flat tire. It works through Lively's health and safety plans (a monthly add-on).

TracFone flip phones

TracFone is one of the biggest no-contract carriers in the country. Their flip phones are locked to TracFone service, and plans are prepaid — monthly plans with unlimited talk and text start around $20 a month, or you can buy airtime cards that cover up to a full year. Good current picks:

- TCL Flip 3 — dual screens (see who is calling without opening it), noise-canceling microphones for clear calls, and a long-lasting battery.
- Nokia 2760 Flip — a familiar Nokia name with a 5MP camera, 4G, and weeks of standby time between charges.

- TCL Flip 2 — big buttons with large legible numbers, a powerful speaker, Wi-Fi and Bluetooth, and a 2MP camera.

Which one is right for you?

- Get a flip phone (Jitterbug Flip2 or a TracFone flip) if you mainly call and text, want the biggest buttons and simplest menus, or find smartphones genuinely overwhelming. For many people over 80, this is the safer bet — you can always step up later.
- Get the Jitterbug Smart4 if you want video calls with the grandkids, photos, and a little internet, but still want everything simplified.
- Get the Urgent Response add-on if living alone worries you or your family — the help button brings real peace of mind.

When to call Sean instead

- You are not sure which phone or plan fits your life — Sean will talk it through with you.
- You bought a phone and want help setting it up: contacts, speed dial, voicemail.
- Your bill looks wrong or a plan changed without warning.
- You want the Urgent Response button tested so you know it works.

Call Sean at (813) 770-6082.

Need a hand? Call Sean at **(813) 770-6082**.